

Challenging the powerful. Getting results.

“ Whenever I hear politicians defending policies that are actually increasing injustice and suffering in the developing world, I know that WDM will be on their case, confronting them and winning the arguments. ”

Dame Anita Roddick

2005 Supporters of our Dirty Aid, Dirty Water campaign, in solidarity with anti-privatisation activists in Ghana, help force UK company Biwater PLC to withdraw a bid to run poor people's water supplies in and around the country's capital, Accra.

2005 The UK Government says it will finally stop attaching potentially harmful economic conditions to its overseas aid, after years of pressure from WDM campaigners. It's a breakthrough that could help protect the livelihoods of millions.

2003 WDM and the Jubilee Debt Campaign force the Big Food Group (owners of Iceland stores) to drop a damaging claim to recover £12 million in debt from the tiny South American state of Guyana – vital money that could be spent reducing poverty.

Help us do more – please join us.

World Development Movement • 25 Beehive Place, London, SW9 7QR
Freephone 0800 328 2153 • wdm@wdm.org.uk • www.wdm.org.uk

Do I look like the solution to world poverty?



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Tackle the reasons people stay poor – join WDM

There's nothing wrong with sending a goat to a poor farmer – charity like this can really help. But isn't it time to ask why the farmer has no goats? And then better still do something about the real causes of their poverty? We're tackling the injustices that keep people poor. Will you join us and help change life for millions, for good?

Join the movement – win changes you know will last

We'd all like to do something about poverty. But when half the world's people survive on less than £1.40 a day, where do we start?

With the World Development Movement, you get to the root of the problem. So, we don't dig wells, or run projects. Instead, we ask why big business takes £1.50 from poor countries for every £1 given in aid. And we ask why 30,000 children die every day from poverty, while the global economy booms.



Then we do something about it. Working with activists across the developing world, we expose how policies decided by rich countries perpetuate poverty. Then we share the facts with people like you, and together build powerful campaigns to put pressure on governments and companies – to win changes that will last.

Our approach works. Will you help us get results?



Be part of it – see the difference

Support WDM and you can help win the kind of changes that poor communities really want and need. You'll join our vibrant network of supporters, campaigners and local groups – and help press decision-makers on issues affecting countless millions around the world.

Acting together, this pressure works. As a key member of the Jubilee Debt campaign, we helped win debt relief worth \$100m for Burkina Faso. With this money – and grants made possible by debt relief – the government built 241 schools, 24 dispensaries and 72 maternity clinics. For the very first time, many thousands of people are now within reach of education and healthcare.

We've achieved so much more besides. Will you join us?

When you support WDM, you'll get:

- ❖ our quarterly magazine, *Action*
- ❖ quick and easy campaign actions
- ❖ invitations to special events
- ❖ regular updates and briefings
- ❖ a place in a dynamic movement



Yes, I want to join WDM and support campaigns for lasting change



Join WDM's Core Voices scheme to help us plan ahead. You'll get special updates and a free copy of the *Good Shopping Guide* for ethical shoppers.

Name: _____
 Address: _____
 Postcode: _____
 Daytime telephone no: _____
 Email: _____

I want to support WDM as a Core Voice with a monthly gift of £

(Your regular gift entitles you to become a voting member of WDM. (£5 minimum)
 Please tick here if you would rather not become a member)

By providing your email address you will receive regular email updates from WDM.
 If you would prefer not to receive them, please tick here.

Instructions to your Bank or Building Society to pay by Direct Debit

The Manager Bank/Building Society _____
 Address _____
 Postcode _____
 Name(s) of Account Holder(s) _____

Originator's identification number **9 7 2 6 6 5**

Instruction to your Bank or Building Society
 Please pay the World Development Movement Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this Instruction may remain with the World Development Movement and, if so, details will be passed electronically to my Bank/Building Society.

Branch Sort Code Bank/Building Society account

Signature(s) _____
 Date _____

Reference number (for office use only) _____

Banks and Building Societies may not accept Direct Debit Instructions for some types of account

World Development Movement, 25 Beehive Place, London, SW9 7QR

OR I want to support WDM with a donation of £

Please tick here for unwaged membership at £8 or overseas membership at £22

I enclose a cheque/postal order made payable to 'WDM'

OR, please debit my Visa/Mastercard/Other: _____
 (Please delete as appropriate)

Card number

Valid from / Expiry date /

Cardholder's name _____

Signature _____ Date _____

WDM may sometimes allow sympathetic organisations to send information to our supporters – if you do not want these mailings, please tick here. **0604FR14/A**



**Please return your completed form to:
 WDM, Freepost (WC4268), London SW9 7BR**