**Global Seminars** 

# **OnCOURSE** Guiding Your Path to Legal Knowledge

Spring / Summer 2017





# "Learning without thought is labor lost; thought without learning is perilous."

– Confucius

# Welcome to **On**Course Driving Progress Through Knowledge

t is my pleasure to present the third global edition of OnCourse, Reed Smith's professional development seminar series that will take place during spring and summer 2017. OnCourse seminars are designed to be of utmost relevance to your business and cover a broad range of topics connected to our premier practices. For example, in this series, we address subjects as diverse as cross-border investment, GDPR compliance, 3D printing, federal regulation of wireless medical devices, and legal and market updates from key markets across the globe, to name a few.

The seminars will be presented by our lawyers and leading industry experts and will be held across our 26 global offices – and in certain instances, will be available via global webinar. Additionally, CLE/CPD credit will be offered for many of the seminars.

Please take a moment to review the individual seminar descriptions within this brochure. Each program has been developed to provide you with highly useful, up to-the-minute information and practical take-aways.

The client feedback we have received on prior OnCourse programs has been tremendously positive. We welcome your comments, and your suggestions for topics that you would like us to cover at future seminars.

I hope that you will be able to attend one or more of the sessions. We look forward to welcoming you to our programs and to our offices.

44

Sandy Thomas Global Managing Partner

# **On**COURSE | Spring / Summer 2017

DATE   LOCATION   EVENT	PAGE	DATE   LOCATION   EVENT	PAGE
1 March   WebinarPractical Considerations forEffective Records Retention2 March   SingaporeW&I Insurance Roundtable	06	30 March   Singapore Philippines Market Update 2017 3 April   Webinar War on Privilege: Maintaining Legal Privilege in the Face of Global Regulatory Enforcement	13
7 March   Webinar California Employment Law 2017 9 March   Webinar U.S. CFTC Key Enforcement Trends to Watch	07	Action <b>4 April  </b> <i>Webinar</i> Corporate Updates: Webinar Series 2017   E-commerce in the European Union – Update	
<ul> <li>9 March   Webinar</li> <li>Subscribing to Risk: Unclaimed</li> <li>Property Considerations for</li> <li>Companies with Large Subscriber</li> <li>Populations</li> <li>14 March   Webinar</li> <li>Massachusetts' Market-Based</li> <li>Sourcing Observations and</li> <li>Opportunities</li> </ul>	08	on the European Commission's Emerging Views and Enforcement Priorities <b>5 April  </b> <i>Webinar</i> Managing Global Corporate Environmental Risk: The International Trend Toward Expanded Environmental Liability	14
<ul> <li>15 March   Athens</li> <li>Blue Horizons after the Market</li> <li>Storm</li> <li>23 March   Webinar</li> <li>Evolving Trends in Data Security</li> <li>&amp; Cyberliability: Data Breach 101+</li> </ul>	09	<ul> <li>6 April   Webinar</li> <li>Cyber Attack: Response &amp; Crisis</li> <li>Management</li> <li>6 April   Singapore</li> <li>Singapore International</li> <li>Arbitration Seminar</li> </ul>	15
23 March   London Receivables Finance and Alternative Capital Seminar 2017 28 March   London Senior Managers, Certification and Conduct Rules Regime (SMCR)	10	<ul> <li>12 April   Webinar</li> <li>Class Action Smorgasbord : A</li> <li>2017 Update</li> <li>25 April   San Francisco AND</li> <li>2 May   New York</li> <li>Capital Raising on Overseas</li> <li>Stock Exchanges</li> <li>4 May   Webinar</li> </ul>	16
29 March   London Digital Seminar Series – 2 30 March   Webinar International Cartels – Know the Extent and Limits of Authorities' Investigatory Powers	11	Corporate Updates: Webinar Series 2017   PSC Update 4 May   Washington, D.C. 2017 Washington Health Care Conference	17
<b>30 March AND 18 May</b>   Shanghai China Cross-border Investment and Finance Update 2017	12		

DATE   LOCATION   EVENT	PAGE	DATE   LOCATION   EVENT	PAGE
<ul> <li>4 May   Philadelphia</li> <li>Hot Topics in Insurance Coverage 2017</li> <li>8 May   Webinar</li> <li>3D Printing: What Could Happen to Products Liability When Users (and Everyone Else in Between)</li> <li>Become Manufacturers</li> </ul>	18	<ul> <li>8 June   Webinar</li> <li>Corporate Updates: Webinar</li> <li>Series 2017   Guide to Endeavour</li> <li>Clauses - Directors' Duties -</li> <li>Mercury Signing (Guide on the</li> <li>Execution of Documents)</li> <li>13 June   Webinar</li> <li>2017 Insurance Challenges</li> <li>and Solutions: Focusing on the</li> </ul>	24
9 May   London Sanctions Update		Shipping Industry	
<b>10 May  </b> Webinar Adapting the Way We Contract and Manage Risk for Major Projects	19	<ul> <li>14 June   New York</li> <li>M&amp;A Trends Seminar</li> <li>15 June   London</li> <li>Digital Seminar Series – 3</li> </ul>	25
<ul> <li>11 May   Munich AND</li> <li>18 May   Frankfurt</li> <li>Reed Smith Germany Labor Law</li> <li>Seminar Series 2017</li> <li>17 May   Live in Philadelphia and via Webinar</li> <li>Managing to Succeed in 2017:</li> <li>Working Through Common Employee Issues</li> </ul>	20	<ul> <li>15 June   Los Angeles</li> <li>Building Your Empire and</li> <li>Avoiding That Scandal: How</li> <li>Your Insurance Portfolio Can</li> <li>Mitigate Loss for Production</li> <li>Disasters</li> <li>21 June   Singapore</li> <li>Singapore Commodities Trading</li> <li>Seminar</li> </ul>	26
18 May   Chicago 2017 Chicago MCLE Day	21	<b>4 July  </b> <i>Webinar</i> Corporate Updates: Webinar Series 2017   Guide to	
23 May   London Countdown to Compliance: GDPR		Fundraising for Early-Stage Companies	27
23 May   Webinar Multidistrict Litigation: What to Expect from JPML Consolidation	2.2	<b>5 July  </b> Webinar Getting the Gig: Working with the New Gig Economy	
Through Trial 25 May   Cyprus Reed Smith Annual Cyprus	22	11 July   Webinar Navigating Stormy Seas	28
Shipping Seminar		CLE Credit & OnCourse Contact	20
<b>1 June</b>   Webinar Health Care and Privacy on a New Wavelength: Federal Regulation of Wireless Medical Devices	23	CLE Credit & Oncourse Contact	29
<b>7 June  </b> <i>Webinar</i> Risk and the Boardroom: The Role of Insurance			



# Practical Considerations for Effective Records Retention

### 1 March | 12 – 1 p.m. EST / 5 – 6 p.m. GMT | Webinar

During this webinar, you will learn practical steps your company can take to develop an actionable records-management program. Using real-life examples and case studies, this program will discuss:

- Common liability traps with document holds, retention, and implementation
- Discovery considerations and impact on changing practices
- Creating value and ROI in the face of budgets and resource limitations
- Six low- and no-cost things you can do now to manage risk

#### Speakers:

David Cohen, Therese Craparo, and Gerard Stegmaier – Partners

#### Suggested attendees:

Senior executives, general counsel, in-house lawyers, and CFOs

# W&I Insurance Roundtable

## 2 March | 8:30 – 10:00 a.m. SGT | Singapore

You are cordially invited to a roundtable discussion on warranty and indemnity insurance. Topics to be discussed will include:

- Trends in W&I insurance application across Asia
- The application of W&I insurance in deal situations
- Pitfalls to avoid in the insurance process
- How insurers rate and view targets from a risk perspective across Asia

#### Speakers:

Matthew Gorman – Partner, Reed Smith Kendra MacDonald – Associate, Reed Smith Ai Ling Cheow – SVP, Private Equity M&A Transaction Risk Asia Leader, Marsh Benn Wilson – M&A Insurance Underwriter, Ironshore John Hayes – Director, Rothschild

# Suggested attendees:

Senior executives, general counsel, in-house lawyers, investment bankers, and corporate advisers







# California Employment Law 2017

#### 7 March | 3 – 4 p.m. EST / 8 – 9 p.m. GMT | Webinar

Employers with operations in California continue to face new obligations and HR challenges. In this webinar, you will learn about recent legal developments in the state, and predictions for 2017 from our Labor & Employment lawyers. Topics will include:

- Equal pay
- Leave law update
- Hiring and background checks
- Minimum wage update
- Predicted litigation trends in 2017

Speakers: Julia Trankiem – Partner Eric Walder – Associate

Suggested attendees: HR professionals, and in-house lawyers and counsel who deal with employment issues

# **U.S. CFTC Key Enforcement Trends to Watch**

## 9 March | 12 – 1 p.m. EST / 5 – 6 p.m. GMT | Webinar

In 2016, there was significant and innovative activity covering a broad array of enforcement matters from the U.S. Commodity Futures Trading Commission (CFTC), the National Futures Association, and the commodity exchanges.

Even though uncertainty surrounds the direction of the CFTC in 2017 as it relates to position limits, and some of its other more controversial rulemakings under several bills proposed in Congress, CFTC's core enforcement authorities will not only remain, but – as 2016 has shown – may also cover new areas, such as insider trading in commodities. Given this environment, market participants should review their compliance obligations and ensure that they are being met in light of the CFTC's current enforcement priorities.

You are cordially invited to join us for a webinar, where we will discuss key CFTC enforcement trends to watch for in 2017, and practical considerations to consider for effective compliance. Topics will include:

- Enforcement priorities under the new administrations
- Increased registration, reporting, and compliance obligations
- Key compliance take-aways for market participants

Speakers: Jennifer Achilles and Peter Malyshev – Partners Jill Ottenberg and Michael Selig – Associates

Suggested attendees: Senior executives, general counsel, and in-house lawyers





# Subscribing to Risk: Unclaimed Property Considerations for Companies with Large Subscriber Populations

## 9 March | 1 – 2 p.m. EST / 6 – 7 p.m. GMT | Webinar

Companies with large subscriber populations face their own unique set of unclaimed property challenges, often because of the sheer volume of transactions, regulatory bureaucracy, and complex merger activity.

Because of the number of transactions associated with large subscriber populations, compliance can easily become burdensome and difficult, creating greater risk of noncompliance.

During this webinar, you will learn about the common issues that these organizations face, and how these issues may increase the holder's likelihood of an unclaimed property audit, significant fines, and penalties. Topics will include:

- Unidentified or unapplied payments
- Rebates and incentives
- Refund cards
- Additional unclaimed property concerns

Speakers: Freda Pepper – Counsel, Reed Smith Sara Lima – Partner, Reed Smith



Suggested attendees: Senior executives, in-house counsel, and general counsel

Moderated by Debbie L. Zumoff – Keane Chief Compliance Officer and Consulting National Practice Leader

# Massachusetts' Market-Based Sourcing Observations and Opportunities

14 March | 2:00 – 2:30 p.m. EDT / 6:00 – 6:30 p.m. GMT |

#### Webinar

You are cordially invited to join our State Tax lawyers for a webinar discussing Massachusetts' market-based sourcing rules. You will learn more about the rules as we share our observations and potential refund opportunities gleaned from two filing seasons of applying Massachusetts' market-based sourcing regulations. Topics to be covered will include:

- Alternative sourcing methods for professional services, including receipts from brokerage services
- Navigating Massachusetts' complex rules for electronically delivered services
- Dealing with bundled transactions
- Rules of reasonable approximation when can you apply them and what is reasonable?
- Why Massachusetts' "throw-out" rule should almost never apply to your company
- Filing amended returns can the Department really stop your company from changing its sourcing methodology?

Speakers: Michael Jacobs – Partner Robert Weyman – Counsel Brent Beissel – Associate Suggested attendees: Senior tax executives





# Blue Horizons after the Market Storm

## 15 March | 10:00 a.m. - 1:30 p.m. CET | Athens

You are cordially invited to join our Athens and London maritime lawyers to learn about trends in the shipping industry. Presentations will include:

- Nearly Always: Damages, charter parties and the defense of hindsight
- 2016 Trials and Tribulations: The major cases from last year
- Ship Finance in a Distressed Market: Non-performing loans and restructurings
- Scoptic about SCOPIC: The Renos ruling
- The Rise of Shipping for Energy Needs in Greece and the Eastern Mediterranean

#### Speakers:

Dr. George Panagopoulos, Charles Weller, and Ioli Tassopoulou – Partners Konstantinos Bachxevanis – Associate

#### Suggested attendees: Members of the Greek shipping community

# Evolving Trends in Data Security & Cyberliability: Data Breach 101+

## 23 March | 12 – 1 p.m. EDT / 4 – 5 p.m. GMT | Webinar

You are cordially invited to join us for a live video webinar highlighting the intersection between cybersecurity crises, insurance recovery, and risk management.

This program will discuss recent key developments and trends in the following topics:

- Incident response and litigation
- Managing class action defense and parallel regulatory investigations
- Incorporating insurance planning and strategy into your risk-management activities
- Cyberliability coverage and placement issues, and how you can protect your company

#### Speakers:

Mark Melodia, Gerard Stegmaier, and Andy Moss - Partners

#### Suggested attendees:

In-house lawyers, senior executives, general counsel, privacy officers, and risk managers





# Receivables Finance and Alternative Capital Seminar 2017

23 March | 6 – 9 p.m. GMT | London

Receivables finance and supply chain finance offer alternative investors opportunities in assets which are naturally liquid and pay relatively high returns. IT solutions and trade credit insurance provide tools for investors to manage risk.

At the fourth annual alternative receivables finance seminar, you will hear from a panel of representatives from receivables financing platforms on how they originate deals, underwrite and monitor risk, and handle defaults. A second panel of representatives from banks and alternative investors will discuss their approach to due diligence and investment.

The seminar will be followed by a networking reception.

Speakers:

Georgia Quenby and Nick Stainthorpe – Partners, Reed Smith Vassiliyan Zanev – Loyens & Loeff, Luxembourg Representatives of the following organizations – Aztec Exchange, BillFront, Chenavari Investment Managers, Cloud 9, Deal Partners, Elcom, Falcon, Hitachi Capital, Nomura, Thames Path Capital, TradeRiver, and URICA

Suggested attendees: Investors, financiers, and corporates

# Senior Managers, Certification and Conduct Rules Regime (SMCR)

28 March | 8:30 – 10:15 a.m. BST | London

You are cordially invited to a breakfast seminar to discuss the looming imposition of the Senior Managers, Certification and Conduct Rules Regime (SMCR) for all FCA-authorised firms in 2018. This session will provide insights into the lessons learned from institutions that have already implemented the SMCR, and what a proportionate and effective application of the new requirements will mean for the bulk of the FCA-regulated community.

We will be providing some practical thoughts on:

- The implementation challenges around the FCA's expectations, framing responsibility areas, and effective mapping of them
- The responsibilities of providing effective training around the new conduct rules to an audience which is predominantly unfamiliar with those requirements
- The practical tensions arising in an employment context between the certification regime and the notion of mutual trust and confidence in the employment relationship
- How these regimes impact on the relationship with your insurer

Speakers: Douglas Cherry, Adrian Brown, and Tom Webley – Partners David Ashmore – Counsel Suggested attendees: Professionals with risk, compliance, and legal responsibility at impacted firms





# Digital Seminar Series – 2

## 29 March | 8:30 - 11:00 a.m. BST | London

Our Entertainment & Media lawyers will be hosting the latest in their regular Digital Seminar Series.

Topics addressed will include market updates and legal issues in:

- Film and television
- Music
- Digital media
- Advertising and marketing
- Sports
- Social media

Suggested attendees: In-house legal teams, business affairs teams, and investors

## International Cartels – Know the Extent and Limits of Authorities' Investigatory Powers

30 March | 9 – 10 a.m. EDT / 2 – 3 p.m. BST | Webinar

Enforcement trends around the globe point to an overarching theme of increased cartel proceedings, including substantial fines, aggressive enforcement, and personal liability. This webinar will include a discussion of a selection of topical issues relating to cartel proceedings globally, covering recent trends and practical considerations, including:

- Recent regulatory developments from the U.S. FTC and DOJ
- Non-judicial nature of investigatory powers and privilege in Europe
- Limits on investigatory powers
- Privilege and proposed amendments to the German Competition Act
- Increased focus on liability of individual

#### Speakers:

Michelle Mantine, Edward Miller, Tilman Siebert, and Marc Lévy – Partners

#### Suggested attendees:

In-house lawyers, senior executives, general counsel, and compliance officers





# China Cross-border Investment and Finance Update 2017 2017 中国跨境投资及跨境金融最新发展

30 March | 5:30 - 7:00 p.m. CST | Shanghai

18 May | 5:30 - 7:00 p.m. CST | Shanghai

You are cordially invited to an evening seminar and review of the significant legal and economic developments in China cross-border investment, as well as international trade and finance, and some insights on what to expect from the China landscape in the coming year.

礼德律师事务所诚邀您来聆听本所专家的演讲。本场演讲将讨论中国跨境投资及跨境金融的最新重大发展,以及对中国未来政策走向的预测。

The seminar will include presentations from partner Alexander Fischer and associate Jeffrey Yang, and will be followed by a Q&A session and networking drinks.

本场演讲的嘉宾是礼德律师事务所合伙人Alexander Fischer及资深律师Jeffrey Yang。演讲后还有问答环节及小型酒会。

Topics to be discussed include: 演讲题目为:

- Impact of legal developments in 2016/2017 on your transactional and operational business in China in 2016/2017 最新法律发展对中国项目及中国业务的影响
- Cross-border flow of funds and latest developments in SAFE regulations 跨境资金流动及外汇监管的最新发展

Speakers: Alexander Fischer – Partner Jeffrey Yang – Associate

Suggested attendees: Senior executives, general counsel, in-house lawyers, commercial bankers, and traders from commodity companies



# Philippines Market Update 2017

30 March | 4:30 – 6:00 p.m. SGT | Singapore

You are cordially invited to an evening seminar and review of significant legal and economic developments in the Philippine market, and some insights on what to expect in the coming year.

This event will include presentations by our Southeast Asia corporate lawyers, as well as country experts in the finance sector, and will be followed by a Q&A session.

Suggested attendees:

Senior executives, general counsel, in-house lawyers, investment bankers, and corporate advisers

# War on Privilege: Maintaining Legal Privilege in the Face of Global Regulatory Enforcement Action

3 April | 9:30 – 11:00 a.m. EDT / 2:30 – 4:00 p.m. BST Webinar

Regulatory bodies are increasingly challenging companies' claims to privilege over documents created during internal investigations. Coupled with the growing likelihood of simultaneous enforcement actions in multiple jurisdictions, it has never been more important for companies to understand whether documents they create in the context of cross-border internal investigations will be protected from disclosure.

We have assembled a panel of Global Regulatory Enforcement lawyers from key jurisdictions in Europe, Asia, and the United States to provide insight and practical advice on how to maintain legal privilege during internal investigations.

Our lawyers regularly represent clients in enforcement actions across the globe, and use this experience to provide real-world guidance.

#### Speakers:

Jennifer Achilles, Daniel Kadar, Rosanne Kay, Christian Stempfle, and John Tan – Partners

#### Suggested attendees:

In-house lawyers, senior executives, general counsel, and compliance officers







# Corporate Updates: Webinar Series 2017 | E-commerce in the European Union – Update on the European Commission's Emerging Views and Enforcement Priorities

## 4 April | 7 - 8 a.m. EDT / 12 - 1 p.m. BST | Webinar

Our Corporate Updates Webinar Series will provide you with a snapshot of the key legal and regulatory developments impacting the corporate sphere, with a view towards helping you prepare for upcoming changes and troubleshoot existing ones.

This is the first in the series, and the following topics will be addressed:

- The impact of the preliminary report on the e-commerce sector inquiry published by the European Commission
- Key areas likely to be the focus for eventual enforcement action by the Commission

Speaker: Edward Miller – Partner

Suggested attendees: In-house lawyers, senior executives, and general counsel

# Managing Global Corporate Environmental Risk: The International Trend Toward Expanded Environmental Liability

5 April | 11:00 a.m. – 12:30 p.m. EDT / 4:00 – 5:30 p.m. BST |

## Webinar

You are cordially invited to attend a webinar that will describe, by reference to examples of case law and legislation from around the globe, some of the new and surprising ways in which large, multinational businesses may find themselves exposed to significant environmental, health, and product-related claims and liabilities. You will learn through an analysis of circumstances in which parent companies may become liable for the environmental acts and omissions of their international subsidiaries, and the trend toward expansion of the "polluter pays" principle beyond its traditional boundaries. You will also receive insights into how this trend might be taken into account when structuring and documenting transactions and projects in order to mitigate the risks.

#### Speakers: Reed Smith global environmental lawyers

Suggested attendees: In-house lawyers, senior executives, and general counsel



# Cyber Attack: Response & Crisis Management

#### 6 April | 10 – 11 a.m. EDT / 3 – 4 p.m. BST | Webinar

In cybersecurity, there's a saying that there are two kinds of companies: those that know they've been breached and those that don't. Even those that know may not be prepared for the crisis that follows.

You are cordially invited to join us for a webinar that takes you through responding to a data breach and using a breach-response policy as a crisis management tool, including how to manage an incident and how to mitigate risks to your business.

Topics addressed will include:

- Responding to the breach
- Notifications to regulators and affected individuals
- Questions of insurance
- How to minimize the impact of a breach on your business from both a financial and a reputational perspective

#### Speakers:

Cynthia O'Donoghue and Tom Webley – Partners, Reed Smith John Boles – Information Security Director, Navigant

### Suggested attendees:

In-house lawyers, senior executives, general counsel, and compliance professionals

# **Singapore International Arbitration Seminar**

#### 6 April | 4:30 – 6:00 p.m. SGT | Singapore

You are cordially invited to our annual Singapore international arbitration seminar.

This evening seminar will look at recent developments in arbitration in Singapore and third-party funding of Singapore arbitration.

#### Suggested attendees:

In-house lawyers, general counsel, and senior executives



# Class Action Smorgasbord : A 2017 Update

## 12 April | 12 – 1 p.m. EDT / 5 – 6 p.m. BST | Webinar

You are cordially invited to attend this webinar, which will provide a review of the various types of class action litigation matters the Reed Smith team is encountering across the country.

Topics will include:

- Financial services and lender matters
- Consumer class actions relating to, among others, food, beverages, and supplements
- Americans with Disability Act-related issues
- Department of Labor Fiduciary Rule

#### Speakers:

Tom Allen, James DelBello, and Robert "Bo" Phillips – Partners Moderated by Roy Arnold – Partner

#### Suggested attendees: Senior executives, in-house counsel, and general counsel

# **Capital Raising on Overseas Stock Exchanges**

25 April | 9 a.m. – 12 p.m. PDT | San Francisco 2 May | 12 p.m. – 3 p.m. EDT | New York

You are cordially invited to attend a series of capital markets seminars in partnership with Hong Kong-based Centillion Holdings.

The seminars will take place in San Francisco and New York. Each seminar will include a panel of representatives from an international exchange, foreign counsel, and our lawyers from the United States, the UK, and Asia. The San Francisco panel will focus on listing in Japan and Korea, while the New York panel will focus on listing in the UK.

Suggested attendees: In-house lawyers, general counsel, and investors





# Corporate Updates: Webinar Series 2017 | PSC Update

### 4 May | 7 - 8 a.m. EDT / 12 - 1 p.m. BST | Webinar

Our Corporate Updates Webinar Series will provide you with a snapshot of the key legal and regulatory developments impacting the corporate sphere, with a view towards helping you prepare for upcoming changes and troubleshoot existing ones.

This is the second in the series, and the following topics will be addressed:

- A review of key developments and pitfalls in the corporate sphere following the introduction of the PSC Register
- Worked examples of how to complete the Register, covering routine to complex structures

#### Speakers:

Pamela Bird, Alex Molyneux, and Jamie Evans – Associates

Suggested attendees: In-house lawyers, senior executives, and general counsel

# 2017 Washington Health Care Conference 4 May | 8:00 a.m. – 2:30 p.m. EDT | Washington, D.C.

You are cordially invited to join us for a thought-provoking program on transactional, regulatory, and litigation hot topics impacting pharmaceutical and medical device manufacturers and health care providers.

You will learn from panel discussions, breakout sessions, and a keynote address, all with a focus on current trends impacting life sciences and health care organizations.

Speakers: Reed Smith lawyers Navigant professionals

Suggested attendees: In-house lawyers, general counsel, senior executives, and other decisionmakers at life science and health care organizations CLE credit



# Hot Topics in Insurance Coverage 2017

## 4 May | 2:30 – 5:00 p.m. EDT | Philadelphia

You are cordially invited to a half-day of educational sessions on hot topics in insurance coverage. Topics will include:

- Cyberliability transferring cyberliability risks through indemnification and insurance provisions
- Government investigations how companies can protect themselves against potential liabilities arising out of government investigations
- International arbitrations strategies for avoiding claim pitfalls, procedural complications, and other unique issues that may arise in international insurance coverage arbitrations

#### Speakers: Philadelphia-based Reed Smith Insurance Recovery lawyers

Suggested attendees: In-house counsel, senior executives, and risk managers

# 3D Printing: What Could Happen to Products Liability When Users (and Everyone Else in Between) Become Manufacturers

8 May | 12 – 1 p.m. EDT / 5 – 6 p.m. BST | Webinar

3D printing is a disruptive, innovative technology that will revolutionize manufacturing, in part by allowing non-traditional entities, including consumers themselves, to engage in product manufacturing. Traditional product liability theories, based on "manufacturer" liability, will be under scrutiny as entities not usually considered manufacturers begin to produce 3D printed objects.

This webinar will examine 3D printing's potential impact on product liability laws as the technology becomes faster, cheaper, and more widespread. You will learn about possible alternative theories that plaintiffs may advance when someone is injured as a result of a design or manufacturing defect in a 3D printed product. Particular attention will be given to the impact of 3D printing on FDA-regulated prescription medical products. Finally, you will hear an examination of various strategies that companies or potential product liability defendants – traditional and non-traditional – might use, prior to litigation, to minimize their possible exposure and mitigate the risk of liability.

#### Speakers:

James Beck – Senior Life Sciences Policy Analyst Matthew Jacobson – Associate

Suggested attendees: In-house lawyers, senior executives, and general counsel of companies involved or interested in 3D printing





# **Sanctions Update**

9 May | 8:30 - 10:30 a.m. BST | London

You are cordially invited to join our sanctions lawyers to learn about developments on U.S. and EU sanctions, and discuss compliance and risk issues in 2017. You will also hear about the potential impact the Trump administration may have on the JCPOA, sanctions against Russia, and other sanctions programs, and you will be provided with tips for navigating an uncertain global market.

Speakers: Leigh Hansson – Partner David Myers – Counsel

Suggested attendees: In-house counsel, senior executives, and general counsel

# Adapting the Way We Contract and Manage Risk for Major Projects

## 10 May | 9 – 10 a.m. EDT / 2 – 3 p.m. BST | Webinar

The increasing scale, complexity, and technological challenges involved with major construction projects necessitate constant review of how they should be implemented.

Such review, from a technical standpoint, is second-nature to the construction industry: designs, construction methods, and equipment are continually developed in order to identify how projects can be improved, and how buildings can be made more efficient, better for the environment, and safer to build and operate.

Through this webinar, you will learn how at least some project risks might be avoided with greater attention to the sort of contracts the industry uses for major projects, and subsequently, how those contracts and the projects themselves are managed to completion. You will hear highlights of the practical measures that could be taken in order to improve project contracting.

#### Speakers:

Shareena Edmonds, Paul Taylor, and Michael Dingman – Partners

#### Suggested attendees:

In-house general counsel, contract managers, project managers, ownerdevelopers, and energy companies and contractors





# Reed Smith Germany Labor Law Seminar Series 2017

# 11 May | 4:30 – 8:00 p.m. CET | Mun<mark>ich</mark> 18 May | 4:30 – 8:00 p.m. CET | Fran<mark>kfur</mark>t

You are cordially invited to attend the latest in our regular Labor Law Seminar Series with our German employment lawyers. You will hear from Dr. Marc Spielberger and his team, who will provide an overview of critical developments in the German market in 2016, and also look ahead to future developments. Following the presentation, you will have the opportunity to exchange ideas and opinions with colleagues from other companies, and with our own labor law practitioners.

Speaker: Dr. Marc Spielberger – Partner

Suggested attendees: HR professionals, and in-house lawyers and counsel who deal with employment issues

## Managing to Succeed in 2017: Working Through Common Employee Issues

17 May | 12:30 – 2:00 p.m. EDT / 5:30 – 7:00 p.m. BST

## Live in Philadelphia and via Webinar

This seminar will provide practical and strategic approaches to handling issues that surface while managing the employee workforce. The program will cover topics such as social media in the workplace, employees using their own devices, handling proprietary and confidential information, evaluations and progressive discipline, litigation avoidance strategies, and settlement of matters.

This program will be presented locally in Philadelphia and broadcast via live webinar. Lunch will be provided in Philadelphia from 12:00 – 12:30 p.m. EDT.

Speakers: John DiNome – Partner Valerie Brown – Associate

Suggested attendees: In-house counsel, HR representatives, and managers

#### CLE credit





# 2017 Chicago MCLE Day

### 18 May | 9 a.m. - 5 p.m. | Chicago

Our Chicago office lawyers will host a day of educational sessions on various hot topics of interest to in-house counsel and senior executives. The fullday agenda will consist of several sessions, including panel discussions on key topics. Topics addressed will include ethics, arbitration, trade secrets, Supreme Court developments, employment, and more.

Suggested attendees: In-house lawyers, senior executives, and general counsel

## **Countdown to Compliance: GDPR**

## 23 May | 8:30 - 10:30 a.m. BST | London

You are cordially invited to attend a breakfast roundtable with our Londonbased IT, privacy, and data security lawyers. We will be looking at what companies need to be doing now in order to be compliant with the EU General Data Protection Regulation (GDPR), scheduled to come into force on May 25, 2018. The GDPR brings in a host of new obligations for any businesses with interests in Europe, so it is vital that organizations like yours get started on the path to compliance.

This roundtable will consist of a brief presentation, followed by small group discussions on planning and activity thus far, and tips for planning compliance activities for the rest of the calendar year.

Speakers: Cynthia O'Donoghue and Kate Brimsted – Partners Philip Thomas – Counsel

Suggested attendees: Professionals working in legal, compliance, or HR departments



# Multidistrict Litigation: What to Expect from JPML Consolidation Through Trial

## 23 May | 12 – 1 p.m. EDT / 5 – 6 p.m. BST | Webinar

With more than half of all cases pending in the federal courts now docketed in multidistrict litigations (MDLs), companies facing large-scale litigation should expect to find themselves before the Judicial Panel on Multidistrict Litigation (JPML) where an MDL is on the horizon. MDLs are common in product liability actions, but cover an expansive number of areas, including antitrust, air and common disasters, employment practices, intellectual property, sales practices, and securities litigations.

This webinar will provide you with an introduction to JPML and MDL procedures, including the latest trends and strategic tips for maximizing efficiencies where possible. You will also learn about the effect MDL litigation can have on pending state court actions, as well as about best practices for coordination among federal and state court actions.

Speakers: Melissa Geist – Partner Jennifer Eppensteiner – Associate

Suggested attendees: General counsel and in-house lawyers at pharmaceutical and medical device companies

# Reed Smith Annual Cyprus Shipping Seminar

## 25 May | 5 – 9 p.m. EEST | Cyprus

You are cordially invited to attend our Shipping lawyers' annual Cyprus seminar, which will be hosted at the Columbia Plaza Hotel.

The seminar will consist of a number of short presentations, followed by networking drinks and canapés.

#### Suggested attendees:

Ship managers, owners, brokers, insurers and in-house counsel specializing in shipping matters



## CLE credit

# Health Care and Privacy on a New Wavelength: Federal Regulation of Wireless Medical Devices

1 June | 12 – 1 p.m. EDT / 5 – 6 p.m. BST | Webinar

The rapid development and convergence of information analytics and technology have created tremendous opportunities in health care. A significant part of these twenty-first century advancements, utilization of wireless medical devices (WMDs), has seen tremendous growth in the past decade. The blistering rate of development in this area has caused federal regulators to pay particular attention to use of these devices.

While regulators struggle to keep up with advancements in technology, it is important for those utilizing WMDs as part of their business, like you, to understand existing and proposed regulatory requirements and restrictions.

You are cordially invited to join us for this webinar. Topics will include:

- Wireless spectrum usage for WMDs
- Privacy and data security concerns for WMDs
- Legal risks and protections to consider when deploying WMDs.

Speakers: Brad Rostolsky and Kevin Madagan – Partners Samuel Cullari – Counsel

Suggested attendees: Senior executives, general counsel, in-house lawyers, and privacy professionals

# Risk and the Boardroom: The Role of Insurance

#### 7 June | 10 – 11 a.m. EDT / 3 – 4 p.m. BST | Webinar

You are cordially invited to attend a webinar hosted by our London-based insurance and regulatory lawyers focused on the potential impact of insurance on the increasing range of risks faced by various boards.

Topics will include:

- The new risk environments faced by boards
- The tensions between regulatory pressures and insurer expectations
- Insurers' responses to insurance contract law reforms

#### Speakers:

Reed Smith Insurance Recovery and Global Regulatory Enforcement partners

#### Suggested attendees:

Directors and officers, senior executives, in-house counsel, risk managers, insurance buyers, and compliance officers





# Corporate Updates: Webinar Series 2017 | Guide to Endeavour Clauses – Directors' Duties – Mercury Signing (Guide on the Execution of Documents)

## 8 June | 7 – 8 a.m. EDT / 12 – 1 p.m. BST | Webinar

Our Corporate Updates Webinar Series will provide you with a snapshot of the key legal and regulatory developments impacting the corporate sphere, with a view towards helping you prepare for upcoming changes and troubleshoot existing ones.

This is the third in the series, and the following topics will be addressed:

- Endeavour clauses
- Directors' duties
- The execution of documents
- Speakers:

Ravi Pattani and Nurlan Aitakhan – Associates

Suggested attendees: In-house lawyers, senior executives, and general counsel

# 2017 Insurance Challenges and Solutions: Focusing on the Shipping Industry

## 13 June | 11 a.m. – 12 p.m. EDT / 4 – 5 p.m. BST | Webinar

You are cordially invited to attend this webinar, which will address current hot topics in the shipping industry, focusing on insurance coverage implications.

The discussion will include a primer on coverage for events such as shipping losses, mysterious loss of cargo, terrorism, piracy losses, and cyber attacks. In addition, you will learn about how having the right coverage in place can help you and other shipping companies protect against potential losses and liabilities associated with these events.

Speakers: Mike Sampson – Partner John Berringer and Jane Sarma – Counsel

Suggested attendees: Risk managers and general counsel



# **M&A Trends Seminar**

## 14 June | 11:30 a.m. - 2:00 p.m. EDT | New York

Throughout 2017, you are cordially invited to join our Global Corporate lawyers as they present a series of seminars on M&A trends in the United States, the UK, and Asia. Our lawyers will discuss current and evolving deal trends and developments with various clients and industry experts.

This is the first seminar of the series, taking place in our New York office. UK and Asia seminars will take place later in the year; dates and locations will be published in the next OnCourse edition.

Suggested attendees: In-house lawyers, general counsel, and investors

# **Digital Seminar Series – 3**

## 15 June | 4:00 – 6:30 p.m. BST | London

You are cordially invited to attend the latest in our Entertainment & Media lawyers' regular Digital Seminar Series.

Topics addressed will include market updates and legal issues in:

- Film and television
- Music
- Digital media
- Advertising and marketing
- Sports
- Social media

Suggested attendees: In-house legal teams, business affairs teams, and investors





# Building Your Empire and Avoiding That Scandal: How Your Insurance Portfolio Can Mitigate Loss for Production Disasters

## 15 June | 6 – 8 p.m. PDT | Los Angeles

In an uncertain time filled with instantaneous entertainment and information at every turn, this seminar will address ways to anticipate production delays and to practice risk mitigation via insurance and indemnification vehicles.

You will hear discussion about common real-world concerns on productions and newly emerging risks, as well as tips on negotiating insurance policies and indemnity terms for your film, television and digital projects. Freak weather, unpredictable dictators, widespread protests, unscripted shows streamed live – for these examples and more, you will discover tools to pre-emptively prepare for all perilous scenarios.

#### Speakers:

Amber Finch, Doug Rawles, and Leif Reinstein – Partners

#### Suggested attendees:

Risk managers, general counsel, production team personnel, legal department representatives, and finance professionals

# Singapore Commodities Trading Seminar

## 21 June | 4:30 - 6:00 p.m. SGT | Singapore

Our Energy & Natural Resources lawyers are pleased to invite you to their annual Singapore commodities trading seminar. This evening seminar will examine hot topics and recent legal developments in the commodities trading sector.

The presentations and Q&A will be followed by a networking drinks reception.

#### Suggested attendees:

General counsel, in-house lawyers, senior executives, traders, operations staff, and compliance professionals





# Corporate Updates: Webinar Series 2017 | Guide to Fundraising for Early-Stage Companies

## 4 July | 7 - 8 a.m. EDT / 12 - 1 p.m. BST | Webinar

Our Corporate Updates Webinar Series will provide you with a snapshot of the key legal and regulatory developments impacting the corporate sphere, with a view towards helping you prepare for upcoming changes and troubleshoot existing ones.

This is the fourth in the series and will address:

- The fundraising options available to early-stage and growth companies
- The pros and cons of the different options
- Key points for companies and founders seeking funding to bear in mind

Speaker: Stephen Mooney – Associate

Suggested attendees: In-house lawyers, senior executives, and general counsel

# Getting the Gig: Working with the New Gig Economy

## 5 July | 8 – 9 a.m. EDT / 1 – 2 p.m. BST | Webinar

Our employment lawyers will discuss the gig economy trend. You will learn more about this trend from a review of recent case law, current developments, and practical tips for employers that are considering using this model.

#### Suggested attendees:

In-house counsel, HR professionals, and any clients considering a gig economy model





# **Navigating Stormy Seas**

## 11 July | 10 – 11 a.m. BST / 5 – 6 p.m. SGT | Webinar

You are cordially invited to join our London- and Singapore-based casualty and admiralty lawyers, along with several of our environmental lawyers, as they share with you their tips and tricks for dealing with various issues that take place at sea.

#### Suggested attendees:

Ship managers, owners, brokers, insurers, and in-house counsel specializing in shipping and environmental matters

For further information about OnCourse, to register or to propose topics, please contact oncourse@reedsmith.com.

CLE credit Seminars and webinars with the "CLE credit" box are presumptively approved for CLE credit in select jurisdictions.

If you have any questions or would like to propose a topic for a future OnCourse seminar, please contact oncourse@reedsmith.com For further information about **On**Course, to register or to propose topics, please contact **oncourse@reedsmith.com**.

Reed Smith is celebrating 140 years in 2017



Reed Smith is a global relationship law firm with more than 1,700 lawyers in 26 offices throughout the United States, Europe, Asia and the Middle East. Founded in 1877, the firm represents leading international businesses, from Fortune 100 corporations to mid-market and emerging enterprises.

### **Key Industry Focus Areas**

Reed Smith is a preeminent advisor to industries including:

- Financial Services
- Life Sciences & Health
- Energy & Natural Resources
- Manufacturing
- Entertainment & Media
- Real Estate
- Shipping

#### **Practice Areas**

Our lawyers provide litigation and other dispute-resolution services in multi-jurisdictional and high-stakes matters, deliver regulatory counsel, and execute the full range of strategic domestic and cross-border transactions.

- Advertising & Marketing
- Antitrust & Competition
- Appellate Litigation
- Benefits, Pensions & Executive Compensation
- Commercial Restructuring & Bankruptcy
- Complex Litigation
- Construction Contracting & Litigation
- Corporate & Securities
- Emerging Growth Venture Capital
- Energy & Natural Resources
- Environmental Litigation
- Financial Services Regulatory & Lending
- Financial Services Litigation
- Global Capital Markets
- Global Regulatory Enforcement
- Government Relations

- Health Care
- Insurance Recovery
- Intellectual Property
- Investment Funds
- Investment Management
- Labor & Employment
- Life Sciences Transactions
- Mergers & Acquisitions
- Private Equity, Fund Formation & Alternative Investments
- Real Estate
- Records & E-Discovery
- Securities Litigation & Enforcement
- Shipping
- Tax & State Tax
- Wealth Planning

Reed Smith LLP is associated with Reed Smith LLP of Delaware, USA and the offices listed below are offices of either Reed Smith LLP or Reed Smith LLP of Delaware, USA, with exception of Hong Kong, which trades as Reed Smith Richards Butler.

All rights reserved.

ABU DHABI ATHENS BEIJING CENTURY CITY CHICAGO DUBAI FRANKFURT HONG KONG HOUSTON KAZAKHSTAN LONDON LOS ANGELES MUNICH NEW YORK PARIS PHILADELPHIA PITTSBURGH PRINCETON RICHMOND SAN FRANCISCO SHANGHAI SILICON VALLEY SINGAPORE TYSONS WASHINGTON, D.C. WILMINGTON

reedsmith.com