

BLUEPRINT YOUR MOOC

WEEK 0- START HERE
INCLUDE THE FOLLOWING

Pre-Requisites

Learning Objectives

Learning Checklist
and Student Expectations

Instructor(s) Bio

Instructor Video

Instructor(s) Contact Info

Technical Support

Academic Support Info

Student Services
and Support Info

Student Costs

Course Completion
Requirements

Accessibility

LMS Help Guide

CONTENT

Topic

- Introduce topic with video, audio or interaction.

Objectives

- 3-4 [Learning Objectives](#)
- [Resources for Writing Learning Objectives](#)

Readings

- 2-5 Creative Commons licensed or [Open Educational Resources](#) readings; Textbooks that must be purchased are not recommended
- [Resources for Writing Learning Objectives](#)

Multimedia

- Use appropriate format for content such as presentations, screencasts, etc.
- Videos delivered [in-chunks of max 15 minutes](#)
- Insert 1 – 3 quiz questions in video using [TEDed](#) or [YouTube](#) video question editor.

ACTIVITIES

Discussion

- Connect to real world, current events that align with content; Encourage learners to curate video, image, text, social media.

Activities

- Sequence of 1-3 tasks aligned with outcomes; Steps in large project process; individual task for casual learners.

Interactions

- Opportunities for student to student interaction as well as faculty to student interaction.
- Weekly Polls, Twitter chats, case study groups, announcements, Live events with experts.
- Optional individualized learning assignments with social media.
 - Journal, Personal Research, Blogs, Social Media, Video, Photos, and Wikis

ASSESSMENT

Assessments

- Align assessment questions with content; use multi-attempt [quizzes](#) with multiple choice, true/false, matching; Create variations for quizzes with lots of self assessments. Final Assessment/Project for those seeking credit with established passing score

MOOC Evaluations

- Pre-Course Survey Week 1
- Post-Course Survey Week 6



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